

# We're Listening

**Getting to know our Shared Ownership customers** 



#### Who did we talk to?

Although we're not required to complete Tenant Satisfaction Measures (TSM) surveys for shared ownership customers, as we have fewer than 1000 low-cost home ownership homes, we choose to do so. Understanding our customers' experiences helps us understand what we are doing well, and where we can improve.

In 2024/25 we heard from 93 shared owners through our TSM survey.

### What did you tell us?

- Overall satisfaction with our services had declined to 48.9% in 2024/25
- Of the nine perception measures, seven had declined and two had improved
- Customers who were satisfied highlighted the speed of handling enquiries and the customer service provided by colleagues
- Many customers told us that the main reason for lower satisfaction was increased in insurance and service charge costs.
- Customers who were dissatisfied also talked about the speed of handling enquiries and complaints

## What are we doing?

We're taking action based on customer's feedback including:

- Re-procuring insurance providers to ensure best value for money
- Improving communication around any changes to annual service charges and insurance costs
- Strengthening contract management and defects processes to ensure issues are resolved promptly
- Recruited a new Sales and Leaseholder Assistant to support shared owners and provide quick responses to any queries they may have
- Introducing new ways to engage with shared owners
- Developing a new customer handbook tailored specifically for shared ownership
- Enhancing website content to better support shared owners

## Thank you

We'd like to thank everyone who took time to complete the TSM survey.

Your voice matters!



